

Thuy-Tien Nguyen-Tran

thuytien.me | (408) 890-9704 | twenguyentran@gmail.com

RELEVANT SKILLS

- Community Management, Support, Outreach, Project Management, Social Media, Event Organization

EXPERIENCE

Boom TV

Oct 2016 – May 2017

Community Manager, Streamer Evangelist

- Streamer Evangelist: Reached out to over 500 streamers and established strong interpersonal relationships with 20+
- Community Manager: Attended numerous virtual reality, gaming and/or esports events to interacted with enthusiast and non-enthusiast of Boom TV, namely Game Developers Conference and local streamer meetups
- Managed Boom TV's social media, such as Facebook and Twitter, to create innovative daily posts in spreading awareness of company's product/brand while gathering over 300 followers
- Owned the Boom TV's Discord server, in which support was provided to over 75 members

LEADERSHIP

Desoladies

Jan 2017 – Current

Project Manager

- Desoladies is an organization designed to unite, promote, & advocate for women in the Dota 2 scene with over 300 members on Discord
- Maintain the Desoladies' website to ensure a proper community on the forum by rejecting or accepting over 25 applications
- Manage the Desoladies' Youtube channel to ensure appropriate video content is published

Cal Poly Pomona Esports Club

Oct 2014 – Dec 2016

Treasurer, Collegiate Starleague Coordinator, League of Legends Team Manager, LAN Event Organizer

- Treasurer
 - Maintained a yearly budget of approximately \$3000, rationed across three quarters, and two independent accounts
 - Managed opportunities for prize drawings at events such as FragNite, Cal Poly's largest LAN party that occurs quarterly with over 200 participants
 - Recruited over 50 members and handled membership dues for the club
- Collegiate Starleague Coordinator/League of Legends Team Manager
 - Reached out to other collegiate League of Legends managers to set up scrimmages/matches
 - Discussed and fulfilled team's needs for success, helping in and out of game such as creating a team schedule
- LAN Event Organizer
 - Organized local LAN events and assisted sponsor booths such as HyperX, MSI, Newegg and Gigabyte
 - Managed social media for university's esports club during events to create advertisement and hype

PROJECTS

- **girlmeetsesports.com** Nov 2016
 - A blog about my journey as a woman in esports
 - Purpose: to document my growth progress and analyze how to further improve myself
 - End Goal: to inspire and motivate others struggling down the same path

EDUCATION

Bachelor of Science - Business Administration with concentration in Computer Information System 2016
California State Polytechnic University, Pomona